Jack Bee

Senior Multi-Disciplined Designer

10+ Years Experience
11 | 06 | 1994
Leicestershire, UK

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WORK EXPERIENCE

Founder, Creative Lead

HIVE CREATIVE MEDIA | Nov 2025 - Present

- Creative design work for all clients and internal business collateral
- Day to day running business

Senior Digital Designer

GO APE | Oct 2024 - Oct 2025

- Owning all digital creative, from website design to video production.
- Assisting in print and pre-press artwork creation where needed

Experience Design Specialist

ALDI | July 2022 - Sept 2024

- Served as XD Chapter Lead to represent the Experience Design chapter to the business
- Created high-fidelity visuals presented to the board for a concept project under NDA
- Conceptualised navigation structure & prototypes for a new customer service centre to enhance customer experience
- Created consistency throughout the teams deliverables by facilitating an artefact review
- Created a new artefact for presenting high level concepts alongside capability tickets to ensure designs fulfilled the briefs
- Utilised my background in graphic design to improve internal communications of BSD work

Senior Designer

DIGITAL ETHOS | Jan 2021 - June 2022

- Stepped in as Interim creative lead between management change
- Lead on creative design projects of all mediums, seeing them through from end to end & ensuring client satisfaction
- Mentored & trained junior designers within the team
- Enabled the business to offer new services through knowledge of 2D animation & motion
- Implemented new briefing systems to ensure all creative colleagues had the right information first hand before starting any project

Designer / Developer

SUCCESS LOCAL | Oct 2020 - Dec 2020

- Learned PHP & AFC (advanced custom fields) to meet the needs of the business in building custom Wordpress template websites

Junior Graphic Designer - Graphic Designer

VERTO | Feb 2017 - Sept 2020

- Completed over 300 projects during my time at the business

ABOUT ME

Personal Statement

A multi-disciplined designer working in the creative design industry since 2016, with a passion for problem solving, user-centric design and storytelling.

I have a wealth of agency experience and have worked with hundreds of clients, from start ups to global corporations. During my career I have always moulded my own path within my roles, continuing **to learn new skills and software in order to become** a multi-disciplined creative who can provide creative solutions in a variety of formats and mediums, spanning from brand and identity to web, product and UX/UI

Software

Adobe Creative Suite (All Apps)

Figma

Wordpress

HTML, CSS & Javascript

AI Tools

Skills

Branding & Logo Design

Website Design

Product Design

Experience Design

UX/UI Design

Videography

Print Design

2D Animation / Motion Graphics

Education

Graphic Design & Illustration
Bachelor's Degree
De Montfort University
2013 - 2016

Fine Art
BTEC Foundation Diploma
Leicester College
2012 - 2013

Fine Art and Design
A Level
Leicester College
2010 - 2012